



Client case study

Hitachi Digital Streamlines Global Treasury with Citi's Strategic Support

About Hitachi Digital

Combining the capabilities of Hitachi group companies, Hitachi Digital helps businesses across industries harness the power of technology with comprehensive digital and AI-driven solutions. We partner with top global brands to drive innovation and sustainability and help shape a better future for business and society.*

Client objectives

- Fund Management
- Digital transformation

Product used



Liquidity

Business challenge

As Hitachi Digital expanded its operations, the treasury team faced growing challenges:

- **Managing funds** across multiple countries and currencies: Cash balances were often locked in local accounts, limiting the company's ability to allocate resources where they were most needed.
- **Efficient structure:** The lack of an efficient structure reduced flexibility and made it harder to respond to dynamic business conditions.
- **Digital transformation:** The company was investing in a broader digital transformation and needed a bank capable of keeping pace with innovation.
- **Treasury Services:** Delivering robust treasury services, and understanding the company's strategic priorities, sharing insights, and building solutions that could evolve alongside the business.

“

Citi was instrumental in educating us on the right way to do this... and it works beautifully. It does everything that we had hoped it would do.”

Cathy Fields
Treasurer
Hitachi Digital

*Source: [About Company & News - Hitachi Digital](#)



Why Hitachi Digital chose Citi

Citi worked with Hitachi Digital to:

- **Liquidity structure:** Design and implement a cross-regional liquidity structure that gave its designated and legally controlled business entities. The solution helped eliminate inefficiencies and improved the company's ability to manage working capital more proactively. Now in place for over seven years, the structure continues to perform as intended—serving as a reliable foundation for treasury operations.
- **Implementation:** Beyond implementation, the two teams developed a close and collaborative approach. Drawing on its experience with Hitachi's parent

company in Japan, Citi was able to support and tailor solutions specific to Hitachi Digital's needs, allowing them both to evolve independently while remaining aligned with group-wide objectives.

- **Treasury tools:** This alignment extended to technology as well. By bringing in relevant fintech capabilities and maintaining a proactive approach to innovation, the bank provided treasury tools that could scale with the business and support its digital ambitions.

Results

With Citi's support, Hitachi Digital improved global cash visibility and access:

- **Liquidity model:** Allowing its treasury teams to act faster and support operational demands across regions. The liquidity model gave the business the agility to manage cross-border flows more effectively, improving control while reducing internal friction.
- **Technology alignment:** Citi's combination of global reach, technology alignment, and strong relationship management has proven to be a key

asset in Hitachi Digital's growth journey. The company continues to rely on Citi, as it continues to evolve in a dynamic and increasingly complex global market.

- **Powering liquidity and growth:** By implementing a cross-border liquidity structure and fostering an ongoing advisory relationship, Citi helped Hitachi Digital gain greater visibility, agility, and control over global cash. The solution remains a cornerstone of the company's treasury strategy—supporting its expansion and digital transformation across more than 75 markets.

Citi Services

We provide global solutions that can help clients drive their business forward while investing in innovation to bring new solutions to life.

[Learn More](#)

[Contact Us](#)

Citi Services
citi.com/services

© 2025 Citigroup, Inc. All rights reserved. Citi, Citi and Arc Design and other marks used herein are service marks of Citigroup, Inc. or its affiliates, used and registered throughout the world. The views and opinions expressed are those of the individual and may not necessarily be shared by others at his/her company. Client experiences and results will vary. Any assumptions or information contained in this case study constitute an opinion only, as of the date of this case study or on any specified dates and is subject to change without notice. Hitachi Digital is a client of Citi and no legal partnership exists between the two companies. Citi is not a legal or tax advisor.

25-E2580CFE 10/25